

BROADCAST 8/5/2007

TIME 20:30

CHANNEL SBS

DURATION 60

B R O A D C A S T

FUTURE FOCUS: WASTE EQUALS FOOD

FUTURE FOCUS: WASTE EQUALS FOOD

A documentary about breakthroughs in protecting the environment by transforming waste back into food/raw material. In the early 90s, the American "green" architect William McDonough and German "green" chemist Michael Braungart teamed up to realise the Waste = Food principle in man-made products. They replace the old maxim "Cradle to Grave" with the new principle of "Cradle to Cradle".

INSTITUTION:

COPY DATE:

Made under Part VA Copyright Act 1968 for educational purposes.



ABN 72 118 702 251
Ph: +61 2 9904 0133
www.enhance.tv.com.au

